



## Cinema RAW

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By Kurt Lancaster

Taylor & Francis Ltd, 2014. Paperback. Book Condition: New. 19.1 x 23.5 cm. "Step-by-step instruction and full color illustration of the RAW post workflow maximizes your creative freedom and lets you harness the full power of RAW cinema. Behind-the-scenes case studies and examples of shooting RAW vs. shooting compressed allow you to utilize the full potential of RAW cinema for your film. Detailed gear lists and tips let you shoot your cinematic film with RAW video without blowing your budget. Comprehensive companion website includes bonus chapters, video interviews, and camera user manuals. Discover new cinematic possibilities as Kurt Lancaster takes you through the RAW workflow with the next generation of digital cinema cameras. While your DSLR or HD video camera has done the job in the past, there is nothing like shooting with RAW. Shooting with RAW allows you to capture an image in its purest form, which in turn gives you the freedom to manipulate the image in postproduction without degrading the quality, and with the recent surge of affordable raw cameras on the market, it's imperative that you know the in-and-out of the raw workflow from shoot to post. Exploring the cinematic features offered by RAW cameras, this...



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