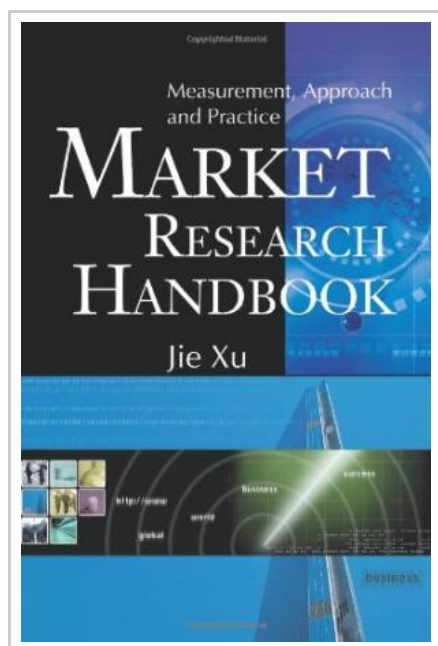




Market Research Handbook: Measurement, Approach and Practice

By Xu, Jie

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