



## Big Ideas in Brief: 200 World-Changing Concepts Explained in an Instant

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By Ian Crofton

Quercus Publishing. Paperback. Book Condition: new. BRAND NEW, Big Ideas in Brief: 200 World-Changing Concepts Explained in an Instant, Ian Crofton, Big Ideas in Brief provides an accessible and easily understood tour of 200 key concepts that really matter. The ideas covered come from a wide range of subjects - Philosophy, Religion, Science, Politics, Economics, Sociology, Anthropology, Psychology and the Arts. A series of short and lively articles accompanied by 100 illustrations, introduce a host of diverse topics, from Existentialism to Expressionism, from Consciousness to Constitutionalism, from Feminism to Free Trade, from Class to Cognitive Theory, from Reincarnation to Relativity - all explained simply and clearly. Incredibly quick - clear artworks and simple explanations that can be easily remembered. Based on scientific research that the brain best absorbs information visually. Compact and portable format - the ideal, handy reference.



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